

# GNE Community Meeting:

*Key Takeaways from TCB Executive Coaching Conference*



# About TCB Executive Coaching Conference

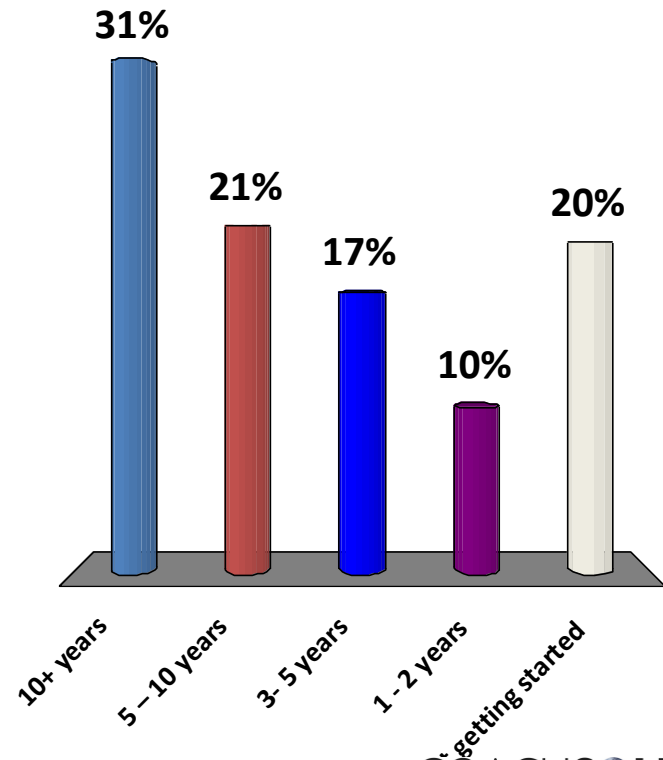
- What is it
- 165 Attendees
  - Wal-Mart
  - PepsiCo
  - Boeing
  - Wells Fargo
  - P&G
  - Intel.....
- CoachSource's role



# Some Key Data...

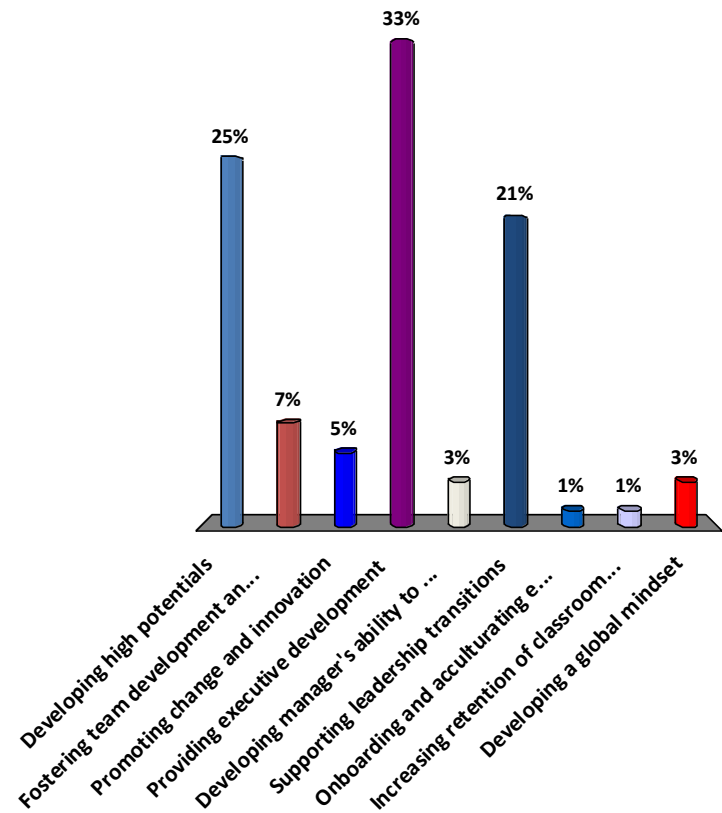
How long has your executive coaching program been in place?

- A. 10+ years
- B. 5 – 10 years
- C. 3- 5 years
- D. 1 - 2 years
- E. Just getting started



# What is the major use of Coaching in your organization?

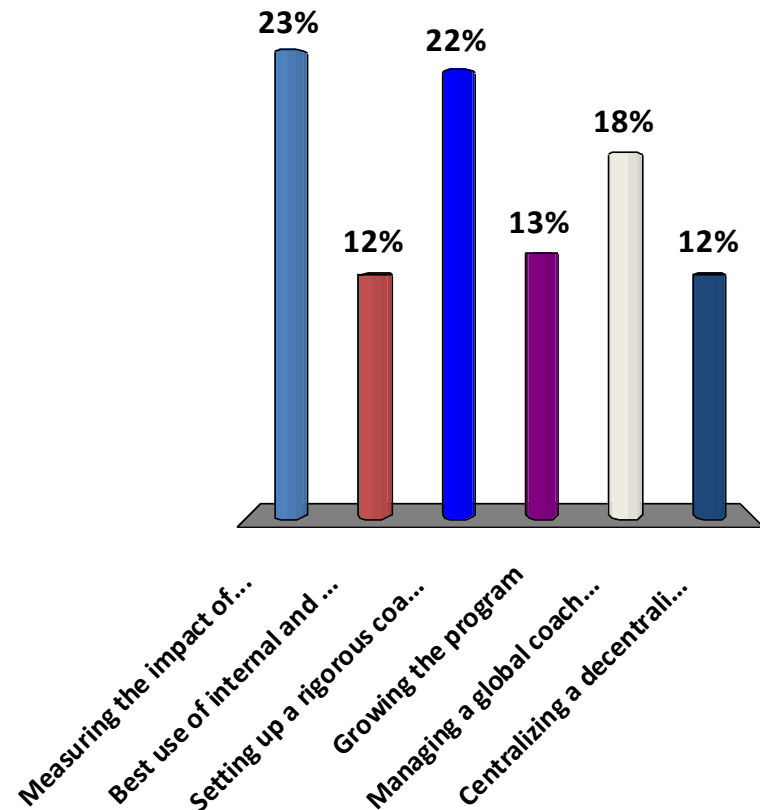
- A. Developing high potentials
- B. Fostering team development and productivity
- C. Promoting change and innovation
- D. Providing executive development
- E. Developing manager's ability to coach
- F. Supporting leadership transitions
- G. Onboarding and acculturating employees
- H. Increasing retention of classroom learning
- I. Developing a global mindset





# What are the two top challenges your coaching program faces?

- A. Measuring the impact of coaching
- B. Best use of internal and external coaches
- C. Setting up a rigorous coaching program
- D. Growing the program
- E. Managing a global coaching program
- F. Centralizing a decentralized program

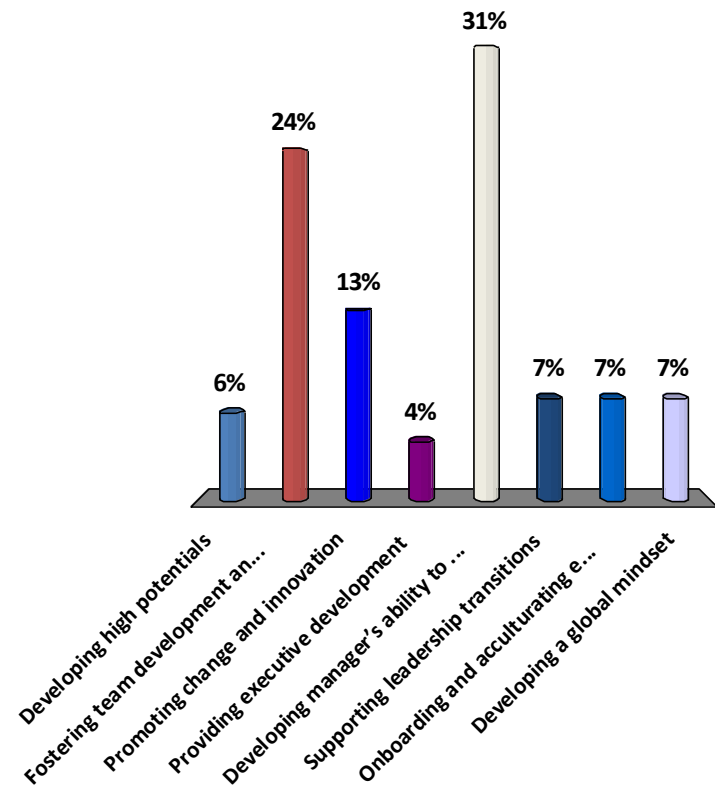


## Let's Talk! What do conference trends mean for you as an external?

1. The challenge of **measuring the impact** of coaching
  - “We want to, but don’t know where to start”
2. Investing more in **internal programs**
  - What does this mean for you as an external?
  - Organizations are still relying on externals to coach their top-level leaders
3. Getting Organized Around Coaching

# In what one area would you like your organization to increase the use of coaching?

- A. Developing high potentials
- B. Fostering team development and productivity
- C. Promoting change and innovation
- D. Providing executive development
- E. Developing manager's ability to coach
- F. Supporting leadership transitions
- G. Onboarding and acculturating employees
- H. Developing a global mindset



Don't Forget...

Fifth Annual  
WBECs

2015

**PROUD TO BE AN  
OFFICIAL PRESENTER**



*Brian Underhill*     *Marshall Goldsmith*     *Carol Kauffman*     *Judith Glaser*     *Ken Blanchard*     *David Peterson*     *Liz Wiseman*

PLEASE JOIN US FOR THE FALL 2015 COACHSOURCE  
**WORLDWIDE COACHES FORUM**  
October 6-7, 2015